



GROW WITH GOOGLE

FREE Professional Certifications



WHAT ARE GOOGLE CERTIFICATIONS?

Wish there were a **FREE** way to learn more about your interests that's completely online and will prepare you for a high-demand career, while potentially earning college credit? You're in luck! The Innovation Center is connecting Kansans with Professional Certifications in a variety of areas.

- Scholarships are valid for one year and include any/all of the certifications available.
- Courses are all online and self paced, no on-site teacher required
- Approximately 3 to 6 months to complete (longer for the more extensive Cybersecurity program)
- Most certifications earn 9 to 15 ACE transferable college credits

INCOME POTENTIAL:

- Cybersecurity (\$100K+)
- IT Professional (\$51K+)
- Digital Marketing (\$52K+)
- IT Automation (\$52K+)
- Advanced Data Analytics (\$118K+)
- Business Intelligence (\$96K+)
- Project Management (\$73K+)
- UX Design (\$92K+)
- AI Professional (TBD)

WHY INNOVATION CENTER

Innovation Center provides economic and entrepreneurial assistance to businesses in rural Northwest Kansas, serving 26 counties in the region with a variety of programs. Google Certification helps you prepare for a new career in a high-growth field in three to six months, no experience required! You'll get professional training designed by Google, along with the opportunity to connect with top employers that are currently hiring.

INNOVATION
-CENTER-

WWW.NWKEICI.ORG



GOOGLE CERTIFICATIONS



WHY EARN A GOOGLE CAREER CERTIFICATE?



A PATH TO IN-DEMAND JOBS:

Connect directly with top employers like Deloitte, Infosys, Walmart, Shopify, and Verizon that are currently hiring.

150+

employers in the Google Career Certificates Employer Consortium.



NO EXPERIENCE NECESSARY:

Learn job-ready skills, even with no relevant experience.

1,500,000+

in demand job openings across the certificate fields.²



LEARN AT YOUR OWN PACE:

Complete the online program on your own terms.

Under 10 hours

Under 10 hours of flexible study per week¹



STAND OUT TO EMPLOYERS:

Make your resume competitive with a credential from Google.

75%

of program graduates report an improvement in their career within 6 months of completion.³

(1) Complete in 6 months, under 10 hours a week

(2) Burning Glass Labor Insight February 1, 2020 – January 31, 2021

(3) Based on program graduate survey responses, United States 2021

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READY TO ACHIEVE A PROFESSIONAL GOOGLE CERTIFICATE?

Learn more at nwkeici.org/programs/google/. Email Maria Dahlquist, Innovation Center's Technical Program Specialist at maria@nwkeici.org to get started!

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